



BOZZUTO'S  
INCORPORATED

*Michael A. Bozzuto*  
Chairman, President and CEO

Dear Friend,

We are proud to announce that Governor Dannel P. Malloy has proclaimed **Sunday, August 23, 2015, "Annual Dream Ride Day"** in the State of Connecticut. Bozzuto's, Inc. and The Hometown Foundation, Inc. are honored to once again be hosting Dream Ride 2015. Since its inception in 2001, **Dream Ride has donated over \$3,365,000** to help Special Olympics, and its popularity just keeps growing.

The Dream Ride experience has become more than just a motorcycle ride; it has become a weekend destination in Connecticut and a major supporter of Special Olympics. Dream Ride is a celebration of the achievements of Special Olympics athletes. It is an opportunity to recognize their efforts to overcome challenges and shatter stereotypes. Dream Ride, simply stated, is an experience to applaud and honor these determined men, women, and children living with intellectual disabilities in our communities.

The Dream Ride family continues to expand territory lines by having satellite start locations all over the world culminate in Farmington, Connecticut. The celebration begins in Palm Beach, Florida, on Saturday, August 15, 2015. Riders from the Florida to Connecticut Rally ride up the East Coast all in celebration of the Dream Ride Experience. Through this 1900-mile journey, participants raise awareness and funds all in support of the Special Olympics. Upon arrival in Farmington, Connecticut, riders from all over the world ride in, cruise in and fly in to participate in a weekend-long celebration, all to highlight the achievements of people living with intellectual disabilities.

However, the success of Dream Ride relies on the efforts of many volunteers, organizations and individuals like you that sponsor and contribute to this event. We couldn't do it without you. I'd like to ask you to take a few minutes to review the enclosed materials and consider becoming a sponsor of Dream Ride 2015. We are proud to say that every dollar raised within a state gets to stay and benefit that state it was raised in. And even if you are unable to participate as an event sponsor, you and your employees are welcome to enjoy the event by donating on an individual basis either by volunteering your time, participating in the actual ride, or making a personal donation by visiting [dreamride.org](http://dreamride.org).

Thank you for your time and consideration. If you have any questions or concerns, please contact me or our event coordinator, Rikki Crea at 203-250-5665 or [rcrea@bozzutos.com](mailto:rcrea@bozzutos.com).

Regards,

Chairman, President & CEO

# The Hometown Foundation

The Hometown Foundation is a non-profit, charitable foundation committed to supporting the community in conjunction with Bozzuto's Inc. and its IGA retailers. The Hometown Foundation was established in 2002.

The Hometown Foundation raises money to support a broad range of programs that meet community needs. The Foundation's focus and commitment center around several key program areas: children, major illness (cancer, diabetes, etc.), emergency response personnel and the military. By helping the Foundation to sponsor these types of programs, you not only support our philanthropic beliefs and efforts, but you allow us to help you create an impact on our communities.

Enclosed, you will find how, together, we can make dreams come true for one of The Hometown Foundation's charities of choice, Special Olympics. It is our hope that you take a moment to review the enclosed materials and see how you and your organization can make a difference in the life of an athlete.



# The Dream Ride Experience

The Dream Ride Experience has become more than just a day. It's a year-long community commitment to celebrate the achievements of our Special Olympics athletes. It's also an opportunity for us to highlight their determination and willingness to persevere, overcome challenges and shatter stereotypes.

The 15th Annual Dream Ride event honors these outstanding men, women, and children living with intellectual disabilities in our communities. It also puts children who have had the misfortune of illness in the spotlight and connects them to loving pets with our "Save a Life. Adopt a Dog" program. Each year, the Dream Ride Experience raises awareness of worthy causes in your community.

The Hometown Foundation is honored to host Dream Ride 2015 and would like to extend a warm "thank you" to all of its attendees, sponsors, volunteers, spectators, emergency personnel and law enforcement officers for their generosity and commitment through the years.

Since its inception in 2001, Dream Ride has donated over \$3,365,000 to help Special Olympics, and its popularity has grown exponentially. Last year's Dream Ride Experience attracted engine enthusiasts from all over Canada, Australia and the Eastern Seaboard to unite in Connecticut for one important cause.

As an organization, Special Olympics prides itself in fostering the lifelong development of children and adults with intellectual disabilities. This year, we have a special treat. We are pleased to announce our renewed partnership with the Law Enforcement Torch Run for Special Olympics. This is the movement's largest grassroots fundraiser and public awareness vehicle. At its most basic level, the Torch Run is an actual running event, in which officers and athletes run the Flame of Hope™ to the Opening Ceremonies of local Special Olympics competitions and State and National Games. Annually, more than 85,000 dedicated, compassionate and volunteer law enforcement officers participate in the torch run throughout 35 nations, 12 Canadian provinces and 50 US states, raising more than \$50 million USD for local Special Olympics programs in 2013 and over \$500 million since its inception in 1981.

The Dream Ride Experience kicks off August 15th with the Florida to Connecticut Rally and culminates with riders from all over the world, for one incredible weekend. We'd like to personally invite you to join the next Dream Ride Weekend experience on August 21–23, 2015 where riders from all over the world converge in Connecticut for an experience you won't want to miss.

Twilight Dream Cruise is on Saturday, August 22, 2015. Dream Cruise is a chance for automotive enthusiasts to showcase their love for engines and passion for giving back. Automobile enthusiasts will start at Papa's Dodge Jeep Ram in New Britain, Connecticut and cruise on into A Dream Ride Experience Party.

Dream Ride Day is on Sunday, August 23, 2015. This event will be filled with family fun, food, live music, vendors and much, much more! If you are interested in motorcycles, cars, animal rescue or supporting a great cause, visit The Dream Ride Experience! This day will feature motorcycle enthusiasts from all over riding in for a great cause, as well as car aficionados showcasing their classic and exotic cars at Dream Show 2015.

The Dream Ride Experience would not be possible without the support of Bozzuto's, Inc. Please join Bozzuto's in making this year's Dream Ride a success for all.

For more information, or to register, visit [DreamRide.org](http://DreamRide.org).



Worldwide | One Cause



## Vendor Opportunities

Prices below are for space rental only and do not include equipment rental. All vendors are encouraged to bring their own tents, tables and chairs. Tent rental is available if needed (contact Kim Simone @ [ksimone@bozzutos.com](mailto:ksimone@bozzutos.com) for details). Event passes will be provided to vendors prior to the event. See below for details. If your company sends additional personnel, those over the allotment must pay a registration fee.

### Saturday, Aug. 22 (only)    Sunday, Aug. 23 (only)    Saturday & Sunday

Space	Passes	Price	Passes	Price	Passes	Price
10' x 10'	2	\$150	3	\$200	2/3	\$300
10' x 20'	2	\$200	3	\$300	2/3	\$400
10' x 30'	2	\$250	3	\$400	2/3	\$500
10' x 40'	2	\$300	3	\$500	2/3	\$600
20' x 20'	3	\$350	4	\$500	3/4	\$600
20' x 30'	4	\$400	4	\$600	4/4	\$725
30' x 30'	4	\$450	4	\$700	4/4	\$850



# Vendor Agreement

DREAM RIDE 2015

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Company Name

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Contact Person

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Address

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City

State

Zip

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Phone

E-mail

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Signature

## VENDOR OPPORTUNITIES

Saturday, Aug. 22 (only)				Sunday, Aug. 23 (only)			Saturday & Sunday		
Space	Passes	Price	<input type="checkbox"/>	Passes	Price	<input type="checkbox"/>	Passes	Price	<input type="checkbox"/>
10' x 10'	2	\$150	<input type="checkbox"/>	3	\$200	<input type="checkbox"/>	2/3	\$300	<input type="checkbox"/>
10' x 20'	2	\$200	<input type="checkbox"/>	3	\$300	<input type="checkbox"/>	2/3	\$400	<input type="checkbox"/>
10' x 30'	2	\$250	<input type="checkbox"/>	3	\$400	<input type="checkbox"/>	2/3	\$500	<input type="checkbox"/>
10' x 40'	2	\$300	<input type="checkbox"/>	3	\$500	<input type="checkbox"/>	2/3	\$600	<input type="checkbox"/>
20' x 20'	3	\$350	<input type="checkbox"/>	4	\$500	<input type="checkbox"/>	3/4	\$600	<input type="checkbox"/>
20' x 30'	4	\$400	<input type="checkbox"/>	4	\$600	<input type="checkbox"/>	4/4	\$725	<input type="checkbox"/>
30' x 30'	4	\$450	<input type="checkbox"/>	4	\$700	<input type="checkbox"/>	4/4	\$850	<input type="checkbox"/>

**Send this completed form and your check made payable to:**

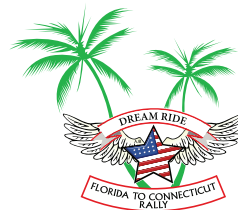
**The Hometown Foundation/Dream Ride  
Attn. Kim Simone  
275 Schoolhouse Road, Cheshire, CT 06410**

**For more information, please contact:  
Kim Simone, 203-2505390 • Fax 203.250.2886  
ksimone@bozzutos.com**

**Vendors must provide a logo (eps or tiff)  
to ksimone@bozzutos.com**

*All donations are welcomed and appreciated!*

Please note: in order for your company to be recognized on the T-shirt, a confirmation of sponsorship needs to be submitted no later than March 20, 2015. The Hometown Foundation, Inc. is a nonprofit 501 (c)(3) tax-exempt charity. Please consult with your tax advisor for deductibility of any contribution.





# In-Kind Receipt Letter

The Hometown Foundation  
275 Schoolhouse Road, Cheshire, CT 06410  
203.250.5660 • FAX 203.250.2953

Date: \_\_\_\_\_

To: **The Hometown Foundation** \_\_\_\_\_

From: \_\_\_\_\_

Subject: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Name of Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_

Source Description: \_\_\_\_\_

Total Fair Market Value: \$ \_\_\_\_\_

\_\_\_\_\_  
Signed

Please enter total fair market value, sign & return to above address.

***Thank You.***